

S&W grower testimonial



My name is Jason Brooks and I am the newest addition to S&W Seed Co. During my first month on the job I was visiting some local dairies around Visalia and Goshen. I noticed a large field prepped for alfalfa so drove in and attempted to find out who was in charge and to see if there was any chance of this unknown grower trying S&W Seed. As I was new I read a few lines from my notes on 9720 and 9628 so as to be prepared for any questions on our product.

I found some workers hooking up a disk so I asked “who handled the alfalfa”? After a quick radio call in perfect Spanish Gil Replogle from Replogle Farms drove up within 5 minutes. I introduced myself and handed him our current variety list and attempted to sell all the great benefits that S&W Seed Company had to offer.

Gil smiled and then explained that he was very familiar with our seed and had great success in the past using the 9628. He then went on to explain that in 2004 he had planted 9628 for a dairyman and expected to take it out in 2009 yet did not because the field continued to produce good quality hay with great yields. I inspected the field on April 10, 2010 and was surprised myself how good the field looked and how few weeds were present.



Gil explained that the success of the S&W Seed earned his business and he intended to plant 100% S&W Seed that season. The next week a large order came in from Button Willow Warehouse out of Goshen.

Since this time many S&W dealers have echoed similar successes with other growers regarding stand life, quality and yield.